IMPLEMENTATION TOOLS
LAND USE (LU)

Tool	Description	Responsible Agency*	Time Frame	Related Neighborhood Plan Policies
1.1	Initiate amendment of Section 19.520 of the Zoning Code to consider allowing the rental of rooms to a maximum of two individuals per dwelling unit, plus members of the family occupying such dwellings, within all Residential zones.	PLN CAO	Fall 2006	Land Use Policy 1
1.2	Develop and implement the Rental Housing Licensing Program that holds landlords accountable for code enforcement of their properties.	PLN HOU DEV	Summer 2006	Land Use Policy 1
2.1	Locate future private student-oriented housing areas where they do not impact existing single-family residential neighborhoods.	PLN DEV	On-going	Land Use Policy 2
2.2	Implement a Neighborhood Livability Program and aggressive code enforcement action to upgrade high-density residential zones designated in the General Plan 2025.	PLN CDD COD CAO PD HOU	Winter 2007	Land Use Policy 2
2.3	Explore opportunities to encourage property owners to upgrade older or neglected facilities.	PLN CDD COD HOU	Winter 2007	Land Use Policy 2
2.4	Encourage the development of new housing at the existing and proposed Mixed-Use Districts within the University Neighborhood.	PLN DEV	On-going	Land Use Policy 2
3.1	Initiate a General Plan Amendment to consider changing the land use designation for Big Springs Plaza from Commercial to Mixed-Use Village.	PLN	Summer 2006	Land Use Policy 3
3.2	Initiate a General Plan Amendment to consider changing the land use designation for the University Plaza from Mixed-Use Urban to Mixed-Use Village.	PLN	Summer 2006	Land Use Policy 3
3.3	Initiate a General Plan Amendment to change the land use designation for the Kmart/Stater Brothers Plaza from Commercial to Mixed-Use Village.	PLN	Summer 2006	Land Use Policy 3
4.1	Initiate an amendment to the University Avenue Specific Plan to allow for higher-density, mixed-use developments consistent with the General Plan 2025 with additional design guidelines and public improvements.	PLN PW	Summer 2006	Land Use Policy 5

*Key to Responsible Agencies

CAO = City Attorney's Office	PR = Park, Recreation & Community Services Department
CDD = Community Development Department	PW = Public Works Department
COD = Public Works Department, Code Enforcement Division	RC = Riverside County
DEV = Development Department	RCTC = Riverside County Transportation Commission
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IMPLEMENTATION TOOLS
CIRCULATION AND MOBILITY (CM)

Tool	Description	Responsible Agency	Time Frame	Related Neighborhood Plan Policies
1.1	Coordinate with Neighborhood residents to develop and implement a comprehensive parking plan for the University Neighborhood with an emphasis on Watkins Drive and the single family residential area east of Watkins Drive.	PW RES	Start Fall 2006	Circulation and Mobility Policy 1
2.1	Develop a comprehensive multipurpose streetscape enhancement plan for Watkins Drive.	PW RES	Start Fall 2006	Circulaton and Mobility Policy 2
3.1	Develop an expansion and enhancement plan for the major pedestrian thoroughfares and all Class I and II bikeways and proposed bikeways within the University Neighborhood.	PLN PW	2008	Circulation and Mobility Policy 3 Public Realm Policy 1
4.1	Implement the proposed citywide trails from the General Plan 2025 and consider adding to the citywide trails map local trails that are adjacent to the rail corridor.	PR	On-going	Circulation and Mobility Policy 4
4.2	Encourage Riverside County to implement the proposed county trails outlined in the General Plan 2025.	RC	On-going	Circulation and Mobility Policy 4
4.3	Explore opportunities for additional, local trail connections to the currently proposed citywide and regional trail networks.	PR RC	On-going	Circulation and Mobility Policy 4
5.1	Continue to integrate the planning for routes and bus stop connections between the RTA local buses, the proposed RTA Bus Rapid Transit along University Avenue and the Highlander Hauler of UCR.	RTA UCR	On-going	Circulation and Mobility Policy 5
5.2	Encourage RCTC to maintain an ongoing dialog with University Neighborhood residents, UCR, and the City about potential Metrolink routes and station locations.	RCTC PLN PW	On-going	Circulation and Mobility Policy 4
5.3	Establish a partnership with RCTC to explore benefits and impacts of potential Metrolink routes and stops.	RCTC PLN PW	Summer 2006	Circulation and Mobility Policy 5

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IMPLEMENTATION TOOLS
PUBLIC REALM (PR)

Tool	Description	Responsible Agency	Time Frame	Related Neighborhood Plan Policies
1.1	Develop and implement a comprehensive park improvement plan that is consistent with the Park Master Plan to preserve, upgrade, or enhance public parks as needed including Highland Park, Islander Park and Mt. Vernon Park.	PR	On-going	Public Realm Policy 1
1.2	Preserve the Box Springs Mountains Reserve through access restrictions and prevention of off-road vehicles in the open spaces within and adjacent to the University Neighborhood.	PD PR PW RC	Summer 2006	Public Realm Policy 1
1.3	Explore the possibility of constructing or establishing the Gage Canal Citywide Bikeway and Hiking Trail.	PR	2008	Public Realm Policy 1
1.4	Upgrade the major streetscapes with appropriate auto and pedestrian lighting and landscaping that both reinforces citywide corridor images where appropriate and reinforces a distinctive image for the University Neighborhood.	PW	2008	Public Realm Policy 1
1.5	Create special public art and wayfinding graphics at primary and secondary gateways to the University Neighborhood and UCR.	PW	2008	Public Realm Policy 1
1.6	Coordinate with University Neighborhood residents to explore a suitable location for a Community/Senior Center.	PR RES	2007	Public Realm Policy 1
1.7	Encourage the provision of public gathering spaces with all new high density and mixed-use developments.	PLN	On-going	Public Realm Policy 1
2.1	Establish a mechanism to coordinate with the University Neighborhood Association and UCR to discuss and seek comments on land use issues that impact the Neighborhood.	PLN RES UCR	On-going	Public Realm Policy 2 Implementation Tools Policy 1
3.1	Implement the C.U.R.E. program (Clean Up Riverside's Environment) to stop illegal dumping of trash and other hazardous materials that currently occurs within the Box Springs Mountains Reserve, Islander Park and other conservation areas.	PD PR COD RW FD	On-going	Public Realm Policy 3
3.2	Organize and support regular litter clean-up events at the public parks and entrances to the Box Springs Mountains Reserve.	PR KRCB RC	Fall 2006	Public Realm Policy 3
4.1	Work with Riverside County to connect regional trails within the Box Springs Mountains Reserve and Sycamore Canyon Wilderness Park with local trails within the University Neighborhood.	PR RC	2008	Public Realm Policy 4
5.1	Develop a program to educate students and residents about the natural and manmade components of the Public Realm, how they may be preserved or enhanced and the value of linkages between components.	PR PLN	2007	Public Realm Policy 5
5.2	Implement Crime Prevention Through Environmental Design (CPTED) policies in the design review process for all new development revitalization or rehabilitation projects in the University Neighborhood.	PLN PD	On-going	Public Realm Policy 5
5.3	Continue and expand the UNET Program including 24/7 round the clock policing and the integration of policing and code enforcement activities.	PD UCR	On-going	Public Realm Policy 5
5.4	Explore opportunities to encourage or potentially require property owners to become partners in the City's Crime Free Program.	PD CDD	On-going	Public Realm Policy 5

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IMPLEMENTATION TOOLS
NEIGHBORHOOD/CITY/UCR

Tool	Description	Responsible Agency	Time Frame	Related Neighborhood Plan Policies
1.1	Formalize a Partnership with appropriate representation to be defined through further discussions involving the City, the University Neighborhood and UCR.	PLN CDD PW RES UCR	2007	Implementation Policy 1
1.2	Encourage UCR to share development and expansion plans with the City and the public during the earliest possible planning stage.	PLN CDD UCR	2007	Implementation Policy 1
2.1	Utilize existing programs, such as the City's website or the "Mayor's Night Out" events, to facilitate the dissemination of information regarding UCR's "Good Neighbor Guidelines."	PLN CDD UCR	2007	Implementation Policy 2

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